

ABSTRACT OF THE DISCLOSURE

The present invention is related to a product cutting device for flat material, such as sheets, webs of material or the like. A product ^{folding} guiding cylinder rotates about an axis of rotation and has a surface for supporting the incoming material to be cut. A cutting cylinder cooperates with the product ^{folding} guiding cylinder and has knife assemblies mounted thereon. Cyclically engageable product seizing elements are assigned to at least one of the product ^{folding} guiding cylinder and the cutting cylinder, and are moveable opposite to a sense of rotation of the product ^{folding} guiding cylinder. The product seizing elements engage a respective next product's front portion after the cutting operation is terminated.